

Since 1948, Advance Products Corporation has set the standard in designing and manufacturing reliable, technologically advanced products to meet the automation needs of the automotive, electronic, construction, transportation, and related industries.

Located on the shore of Lake Michigan in the heart of die casting country just north of St. Joseph, Michigan, Advance boasts a 25,000-square foot state-of-the-art facility. Our in-house research and engineering department, combined with our manufacturing and assembly capacity, make Advance uniquely suited to solve your manufacturing problems.

To maintain quality control over our final products, we design and assemble all electrical panel and programming systems on-site. What's more, our technical service department stands ready to meet your needs, operating on a customer service philosophy rooted in the belief that our relationship with our customers starts with the sale.



Our reputation for advanced yet reliable products is founded on more than just the quality of our designs and our superior craftsmanship. The cornerstone of our success is customer service at every step of the process, both before and after the sale. We begin by working closely with our customers to determine their exact needs during the design process, a commitment to planning that prevents costly errors and delays during manufacturing and after delivery.

Our skilled staff will work with you to thoroughly understand your unique requirements, whether you need to design and construct a complete turn-key project or merely need to produce a single unit for a specific application. Our skill, knowledge, experience, and dedication to meeting your needs make our customers feel that Advance is not just a supplier, but a partner.